MAD-learn®

A K-12 STUDENT CURRICULUM TO LEARN MOBILE APP DEVELOPMENT (MAD)

What is MAD-learn

MAD-learn is **Mobile App Development** for every classroom. Using the **Design Thinking Process**, MAD-learn prepares today's students for tomorrow's careers.

Students use this powerful tool to **Easily Build Mobile Apps** to serve their community, solve problems, build entrepreneurship skills, and share ideas with the world.

DESIGN THINKING PROCESS

A combination of project-based learning, research skills development, problem solving, technical training, and lessons in entrepreneurship combine to make MAD-learn a program that directly addresses learning standards related to both general and technical skills development.

Ideate	Plan	Design	Build	Test	Launch

TECHNOLOGY
WEB-BASED MOBILE APP MAKING PLATFORM

CURRICULUM
CURRICULUM ALIGNED TO THE ISTE STUDENT STANDARDS

TEACHER TRAINING & SUPPORT
FLEXIBLE SUPPORT OPTIONS DEPENDING ON YOUR NEEDS

MAD store
GET IT ON Google Play
Download on the App Store

THE MAD-STORE MOBILE APP IS OUR VERSION OF THE APP STORE FOR ALL STUDENT-MADE MOBILE APPS

> " I've been using the MAD-learn program for 3 years, and I am just as excited to teach now as I was then. I enjoy watching my students go through the design process, and I enjoy watching my students continue to improve upon and add to their apps long after they have left my class. MAD-learn has truly revolutionized the mobile app development process"
>
> **- Tanya Stahl**
> Hawthorn Middle School North

Gold Winner for Best Product of the Year 2019 by The Stevie Awards

The EdTech Awards Trendsetter 2020